



Neonorm[®] Calf

**SUPPORTS PROPER HYDRATION AND BOWEL HEALTH
IN PRE-WEANED CALVES WITH SCOURS**

According to a 2021 USDA Information Brief:

56.3%

**of deaths in pre-weaned calves are caused by
scours, diarrhea or other digestive problems**

USDA. 2021. Morbidity and Mortality in U.S. Pre-weaned Dairy Heifer Calves; NAHMS Dairy 2014 Study Calf Component. United States Department of Agriculture, National Animal Health Monitoring System (NAHMS)




Dehydration as a result of scours poses a significant threat to the health of pre-weaned dairy and beef calves.



Neonorm[®] Calf

A Proactive Approach

Neonorm[®] Calf is a plant-based over-the-counter product that proactively supports proper hydration and bowel health in pre-weaned calves with scours.

-  **Acts locally in the gut**
-  **Not an antimicrobial, nor an electrolyte**
-  **OMRI listed for organic use**

Neonorm[®] Calf contains a propitiatory botanical extract derived from the sustainably harvested *Croton lechleri* tree. Neonorm[®] Calf is NOT an antimicrobial, therefore it can be used to avoid debilitating levels of dehydration in pre-weaned calves with scours without concern of antimicrobial resistance.



To purchase, contact your veterinarian or animal health supplier.



For Organic Use

OMRI LISTED® FOR ORGANIC USE

The Organic Materials Review Institute (OMRI) has reviewed Neonorm Calf and determined that it is allowed for use in compliance with the U.S. Department of Agriculture National Organic Program. Farmers raising organic dairy and beef cattle can use Neonorm Calf to support hydration and bowel health without sacrificing the organic label.

“I absolutely love Neonorm. I’ve been using it for a couple years now and have seen such a difference in treated calves! Great product! Thank you!”

Jennifer Brooks
Brooks Family Farms

Administration

The enteric-coated bolus is designed to be given orally to pre-weaned dairy and beef calves with scours once every 12 hours (two times per day), as needed, for up to three days. If the animal’s condition does not improve after 3 days, consult your veterinarian. Neonorm Calf is compatible with electrolytes and other standards of care. Easy delivery is done by hand or balling gun.

Available in:

- 30-Count Bottle (15 doses)
- 60-Count Bottle (30 doses)
- 240-Count Bottle (120 doses)



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www.neonorm.com

